

## **I Mean Business Unit Plan Overview**

The Unit Plan Overview assists teachers in understanding which pieces of the Unit Plan will be used daily. It lists the Assessment pieces, Lesson Plans, and Student Web Lessons that the teacher will need for a particular day.

### **Day 1**

#### **Diagnostic Assessment**

Diagnostic Pretest and KWL Chart

#### **Lesson Plans**

Eco the Gecko and the Story of Economics

Eco the Gecko, a puppet, leads students on a journey to discover basic concepts of economics.

Super Sellers

Students practice purposeful listening skills by listening to the novel, MAX MALONE MAKES A MILLION, written by Charlotte Herman. The book is read aloud to students as part of the “I Mean Business” economics unit.

#### **Student Web Lesson**

Business Buddies

Students learn about producers and consumers and goods and services.

### **Days 2-4**

#### **Lesson Plans**

Eco the Gecko and the Story of Economics

Super Sellers

#### **Student Web Lesson**

Business Buddies

## **Day 5**

### **Summative Assessment 1**

Show You Know

### **Lesson Plans**

Eco the Gecko and the Story of Economics

Super Sellers

### **Student Web Lesson**

Business Buddies

## **Days 6-7**

### **Lesson Plans**

Eco the Gecko and the Story of Economics

Super Sellers

### **Student Web Lesson**

Business Buddies

## **Day 8**

### **Lesson Plans**

Market Day Adventure

Students become immersed in the economic process by participating in this Market Day project. Students produce goods, market goods, and earn “money” to buy goods. They are engaged as both producer and consumer while exploring basic economic concepts.

Super Sellers

### **Student Web Lesson**

Business Buddies

## **Day 9**

### **Summative Assessment 2**

Market Day Checklist

### **Lesson Plans**

Market Day Adventure

Super Sellers

### **Student Web Lesson**

Business Buddies

## **Days 10-11**

### **Lesson Plan**

Market Day Adventure

Super Sellers (Day 10)

### **Student Web Lesson**

Business Buddies

## **Day 12**

### **Summative Assessment 3**

Decisions, Decisions

### **Lesson Plan**

Market Day Adventure

### **Student Web Lesson**

Business Buddies

## **Day 13**

### **Lesson Plan**

Market Day Adventure

### **Student Web Lesson**

Business Buddies

## **Day 14**

### **Unit Summative**

To Market, To Market

### **Lesson Plan**

Market Day Adventure

## Unit Graphic Organizer

