



# Press Conference Performance Feedback

Questions:

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Organization & Content	Student
<p><u>Introduction</u> is:</p> <ul style="list-style-type: none"> <li>-Strong and attention getting</li> <li>-Address of the guiding question is obvious</li> <li>-Opinion is clearly stated</li> <li>-Clear and easy to understand so audience could predict the basic structure.</li> </ul>	<ul style="list-style-type: none"> <li>___ Quickly and easily grabs the audience's attention,</li> <li>___ The opinion is clearly stated and ___ in response to the guiding questions it is compelling and draws listeners in.</li> <li>___ Audience is 'with' the speaker from the outset.</li> </ul>
<p><u>Body</u> is:</p> <ul style="list-style-type: none"> <li>-Complete with accurate historical facts as supportive details</li> <li>-Organized in a meaningful way with ideas flowing logically</li> <li>-Focused on the purpose</li> <li>-Presented in the author's own words (except for deliberate quotes)</li> <li>-Designed with emotional appeal</li> </ul>	<ul style="list-style-type: none"> <li>___ Details are historically correct and meaningful to the historical time period.</li> <li>___ They are obviously and strongly supportive of the opinion being presented.</li> <li>___ The organization is meaningful and tight and</li> <li>___ Well focused with</li> <li>___ Ideas flowing logically.</li> <li>___ It is clearly written in the author's own language.</li> <li>___ It is laced with strong emotional appeal.</li> </ul>
<p><u>Conclusion</u> is:</p> <ul style="list-style-type: none"> <li>-A clear call to belief</li> <li>-Summary of the author's opinion as it pertains to the guiding question</li> <li>-Strongly convicting</li> </ul>	<ul style="list-style-type: none"> <li>___ Listeners are led to an obvious ending that</li> <li>___ Clearly states the author's belief of his/her response to the guiding question.</li> <li>___ The audience is left strongly compelled by the author's conviction as presented in the conclusion.</li> </ul>

Delivery	Student
<p><u>Verbal Strategies</u> of:</p> <ul style="list-style-type: none"> <li>-Volume</li> <li>-Rate</li> <li>-Phrasing</li> <li>-Enunciation</li> </ul> <p>are used effectively</p>	<ul style="list-style-type: none"> <li>___ Speaks in a comfortably audible voice with</li> <li>___ Clear enunciation and an</li> <li>___ Appropriate rate of speed, which is varied in pitch.</li> <li>___ There is no use of filler utterances.</li> <li>___ Strategies were precisely and repeatedly used throughout the speech.</li> </ul>
<p><u>Nonverbal Strategies</u> of:</p> <ul style="list-style-type: none"> <li>-Posture</li> <li>-Eye Contact</li> <li>-Gestures</li> <li>-Facial expressions</li> </ul> <p>are used effectively</p>	<ul style="list-style-type: none"> <li>___ Relaxed, natural, expressive posture that is free of rocking and fidgeting.</li> <li>___ Maintains eye contact with the entire audience and with minimal use of note cards.</li> <li>___ Gestures are frequent, meaningful, and enhance the presentation.</li> <li>___ Facial expressions indicate interest and are used for emphasis and with ease.</li> </ul>
<p>A visual, audio, or statistical aid is:</p> <ul style="list-style-type: none"> <li>-Used during the speech</li> <li>-Is relevant</li> <li>-Enhances the point</li> <li>-Helps audience remember the point</li> </ul>	<ul style="list-style-type: none"> <li>___ A relevant presentation aid is</li> <li>___ Is very effective and creative</li> <li>___ Used during the speech to</li> <li>___ Enhances audience awareness and remembrance of a point</li> </ul>