

Questions for Commercial

NOTE to the teacher: After students listen and watch the commercial, orally ask them the following questions. Allow for class discussion and replaying of the commercial or its parts so that students understand the questions and know how to look in the commercial for the answers. Students will have to independently watch a commercial later and answer the questions as a summative assessment.

1. What is this commercial advertising?
2. Is there music in this commercial?
3. How many people are in this commercial?
4. What is the main idea of the commercial?
5. How do you think the writer of the commercial wants you to respond to it?
6. Would you like to try this product? Why or why not?
7. How does this commercial make you feel, when you listen to it?
8. Name two details about the product that you heard in this commercial.
9. Name 4 nouns that you heard in this commercial.
10. Were there any verbs in this song? Give 4 examples.
11. What is this commercial telling you about this product?

