









Teacher Guide for the PowerPoint Presentation: Big Business—Monkey Business

Slide number	Comments
Slide 1 	<ul style="list-style-type: none"> This PowerPoint introduction should only give students enough information to provide them with an overview to the lesson and to guide them in their research for the presentations they will give on the different areas assigned to the different groups. This is the big picture before they form groups to focus on the different areas.
Slide 2 	<ul style="list-style-type: none"> This is the main social studies objective for this unit and this lesson. We are really looking at the effects of unbridled industrial growth in this lesson.
Slide 3 	<ul style="list-style-type: none"> This slide reminds students of the essential questions for the unit. They should keep the questions in mind while they go through the lessons in this unit.
Slide 4 	<ul style="list-style-type: none"> This is the guiding question for this lesson. They will respond to this question in the America Gears Up Journal at the end of the lesson.
Slide 5 	<ul style="list-style-type: none"> Review the important points concerning the development of industry prior to the end of the Civil War in the United States by discussing the points on this slide.
Slide 6 	<ul style="list-style-type: none"> Continue the review by discussing the points on this slide.

<p>Slide 7</p> <p>Rise of "Big Business"</p> <ul style="list-style-type: none"> • The period after the Civil War 1860-1870 <ul style="list-style-type: none"> - Monopolizing certain industries - Rise of powerful industry leaders or "Robber Barons" 	<ul style="list-style-type: none"> • This slide begins the introduction to "Big Business" in the latter part of the 19th century.
<p>Slide 8</p> <p>Business Organization</p> <ul style="list-style-type: none"> • Little government regulation • Monopolization of industries • Elimination of competition 	<ul style="list-style-type: none"> • This was essentially the situation in several important industries during this time.
<p>Slide 9</p> <p>Focus</p> <ul style="list-style-type: none"> • Railroads • Steel • Oil • Banking 	<ul style="list-style-type: none"> • This is a list of the industries that the student groups will be focusing on during this lesson.
<p>Slide 10</p> <p>Powerful Industry Leaders</p> <ul style="list-style-type: none"> • Cornelius Vanderbilt • Andrew Carnegie • John D. Rockefeller • J. P. Morgan 	<ul style="list-style-type: none"> • One of the important reasons for the forming of monopolies within these industries were a prominent and enterprising individuals like the ones shown here.
<p>Slide 11</p> <p>Controlling Out-of-Control Industries</p> <ul style="list-style-type: none"> • The government steps in 	<ul style="list-style-type: none"> • Social, economic, and political reasons caused the government to have to step in to help curb these monopolies.
<p>Slide 12</p> <p>Your Task</p> <ul style="list-style-type: none"> • Work with other students. • Present a clear picture of how these industries grew. • Show what government did to address the situation. 	<ul style="list-style-type: none"> • Tell students that their task is to look at these industries and the government's reactions to the situation created by these industries and provide their classmates with a clear picture of what happened. • This will be the lead-in to the group activity in this lesson.