

Fruity Puff Jingle

Breakfast is an important meal,
Eat Fruity Puffs and you'll be swell.
They taste like fruit and are a real treat
Fruity Puffs are fun to eat.

Fruity Puffs, Fruity Puffs
Yum, yum, yum
Fruity Puffs, Fruity Puffs
Can't wait to get some!

= fact

= opinion

Fruity Puff Cereal



Fruity Puffs

(Commercial)



Fruity Puffs is a great tasting cereal. Made from oats and rice, Fruity Puffs has 6 essential vitamins. Eat them with milk, as a snack, or in your favorite recipe. You will love the sweet taste of Fruity Puffs.

Quicker Cereal Survey (Newsflash)



The results of the Quicker Breakfast Cereal Survey are in. Fruity Puff cereal was most recommended by kids and moms in the Quicker Breakfast Cereal Survey taken in May 2003. Fifty-seven percent of the kids and moms interviewed said they liked the taste of Fruity Puffs. In addition, Fruity Puff cereal has more vitamins and minerals than other cereals in the survey. Cereal lovers will want a copy of the survey results. Send a stamped, self-addressed envelope to Survey, 1991 Quicker St., New York, New York, 78843, for your copy.

Media Mania

Name _____ Date _____

Complete each sentence:

1. The media can _____ people about health behaviors.
2. The media can _____ people about health behaviors.
3. Write one fact you heard during the television broadcasts:
4. Write one opinion you heard during the television broadcasts:

Media Mania Key

1 and 2 – inform or convince

3 and 4 - Accept appropriate answers based on student created information.

